



XWELL Opens New XpresSpa Location in Abu Dhabi International Airport

November 15, 2023

Eleventh international wellness center is the latest move by XWELL to expand its global footprint

NEW YORK, Nov. 15, 2023 (GLOBE NEWSWIRE) -- XWELL, Inc. (Nasdaq: XWEL) ("XWELL" or the "Company"), an authority in wellness solutions for people on the go, today announced the grand opening of its 34th wellness center in Abu Dhabi International Airport.

The Abu Dhabi XpresSpa marks the brand's 11th international location and adds a valuable extension to the growing UAE traveler base, highlighted by the approximately 52 million passengers that passed through [Abu Dhabi International Airport](#) and [Dubai International Airport](#) alone in the first six months of 2023.

Based in Terminal A, the new XpresSpa location will operate 24 hours per day and seven days per week, providing products and services that restore, rejuvenate and reinvigorate passengers during their stays and layovers. From massage to aesthetic services, the new Abu Dhabi airport location adds to the organization's growing portfolio and further strengthens XWELL's position as a global wellness provider.

"This is another proud moment for XWELL and XpresSpa as we near the end of a busy 2023," said XWELL CEO Scott Milford. "By continuing to expand our presence internationally, especially in the UAE as it evolves into a major transportation hub, we're demonstrating our commitment to meeting travelers where they are by establishing another vital and convenient place to recharge."

The opening of XpresSpa in Abu Dhabi is the latest action in the brand's ongoing transformation efforts, which includes its rebranding in October, the introduction of cutting-edge technology like the Clockwork MiniCURE and the fully autonomous massage chairs from HydroMassage and Human Touch®, and providing new stretch services. These moves all reflect XpresSpa's dedication to improving the health and wellness of people on the go.

To learn more about the new XpresSpa location, please visit xpresspa.com.

About XWELL, Inc.

XWELL, Inc. (Nasdaq: XWEL) is a leading global wellness holding company operating multiple brands: XpresSpa®, Treat™, Naples Wax Center®, XpresCheck® and HyperPointe™.

- XpresSpa and its Treat brand are leading airport retailers of wellness services and related products, with 34 locations in 15 airports globally.
- Naples Wax Center is a group of upscale skin care boutiques, with three locations currently operating.
- XpresCheck is a provider of screening and diagnostic testing in partnership with the CDC and Concentric by Ginkgo, conducting bio-surveillance monitoring in its airport locations to identify new SARS-CoV2 variants of interest and concern as well as other pathogens entering the country from across the world.
- HyperPointe is a leading digital healthcare and data analytics relationship company serving the global healthcare industry.

Forward-Looking Statements

This press release may contain "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These include statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements relating to expectations about future results or events, including the Company's current plans and expectations relating to the business and operations and future store openings for Naples Wax Center, are based upon information available to XWELL as of today's date and are not guarantees of the future performance of the Company, and actual results may vary materially from the results and expectations discussed. Additional information concerning these and other risks is contained in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, and other Securities and Exchange Commission filings. All subsequent written and oral forward-looking statements concerning XWELL, or other matters and attributable to XWELL or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements above. XWELL does not undertake any obligation to publicly update any of these forward-looking statements to reflect events or circumstances that may arise after the date hereof.

Media
Mike Reilly
MWW
mreilly@mww.com



Source: XWELL, Inc.