

## Vringo President Andrew Perlman Featured in Video Interview Regarding Company's Growth Prospects

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Discusses Vringo's Mobile Social and Video Applications and the Significant Growth Opportunities in the Mobile Market in Interview with Equities.com

NEW YORK, Oct 05, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced the availability of a new video interview conducted by Equities.com featuring Vringo's President Andrew Perlman.

Mr. Perlman discussed Vringo's mobile social and mobile video application services, and the significant growth opportunities in the mobile market.

During the interview, Mr. Perlman stated, "In terms of the general market, we think it is something that will support our company moving forward. There will be over half a billion mobile video subscribers by the end of 2014 and some of the stats are just astonishing. For instance, Android phones, the new smartphones supported by Google, are being activated at a rate of over half a million per day at this point, and we are very focused on the Android operating platform."

The full interview conducted by Equities.com can be viewed at: http://www.equities.com/equities-tv2s=vrng#tabs-2

## **About Vringo**

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and mobile video services. With its award-winning video ringtone application and other mobile software platforms - including Facetones(TM), Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones(TM) product creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit:

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: <u>Investor Portal</u>, <u>White Paper</u>, <u>Overview Video</u> and <u>Facetones Video</u>.

## Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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