



## Vringo Featured in an Article by the San Jose Mercury News

February 3, 2012

### Article Discusses the Benefits of Facebook's IPO and the Companies Poised to Benefit from Its High-Profile Offering

NEW YORK, Feb. 3, 2012 /PRNewswire/ -- Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced that it was featured in an article published online by the San Jose Mercury News on February 2, 2012.

The article, written by Peter Delevett and titled "Facebook IPO Will Mean Big Business for Thousands of Smaller Companies," discusses the benefits of Facebook's IPO on the local economy and the sizable growth it may bring to various tech companies in Silicon Valley and around the world.

"All of a sudden, you've got an Internet monster with a huge number of zeroes at their disposal. They just have so much ammunition," said Andrew Perlman in the article, President of Vringo.

The article goes on to describe Vringo to its Silicon Valley readership, "The company's products include an app called Facetones that displays photos of your Facebook friends when they call your mobile phone. Perlman said the app has been downloaded close to 1 million times in the six months since it was introduced; he expects it to represent the bulk of his company's revenues this year, though he declined to offer specific numbers because Vringo, which is traded on the NYSE Amex exchange for small companies, hasn't yet reported its full 2011 revenues."

The author concludes, "But the six-year-old company has already reaped benefits from Facebook's IPO: Since news broke Friday that the filing was imminent, Vringo's share price has risen 68 percent on heavy volume, as it's one of relatively few public companies whose products are tightly tied to Facebook's."

The full article can be viewed on the MercuryNews.com website, by visiting: [http://www.mercurynews.com/business/ci\\_19881493](http://www.mercurynews.com/business/ci_19881493)

### About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones™, Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones™ application creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user communicates with a friend using a mobile device. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: [www.vringo.com](http://www.vringo.com)

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones™ Video](#)

### Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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