#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 13, 2010

### VRINGO, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-34785 (Commission File Number) 20-4988129 (IRS Employer Identification No.)

18 East 16th Street, 7th Floor New York, New York (Address of principal executive offices)

10003 (Zip Code)

Registrant's telephone number, including area code: (646) 525-4319

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation to the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

D Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 Regulation FD Disclosure.

On August 24, 2010, Vringo, Inc. (the "Company") issued a press release announcing that it will be presenting at the Rodman & Renshaw Annual Global Investment Conference in New York City on September 13, 2010. The presentation to be used at the conference is furnished herewith as Exhibit 99.1 and a copy of the press release is furnished herewith as Exhibit 99.2, both of which are incorporated herein by reference.

The information contained in this Current Report on Form 8-K, including the exhibits hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference into any filings under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except to the extent the Company specifically incorporates the information by reference.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Presentation Materials for the Rodman & Renshaw Annual Global Investment Conference

99.2 Press Release, dated August 24, 2010

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 13, 2010

#### VRINGO, INC.

By: /s/ Andrew Perlman Name: Andrew Perlman Title: President

Exhibit 99.1



Rodman & Renshaw Annual Global Investment Conference September 13, 2010 This presentation contains certain statements that may be deemed to be "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended.

All statements, other than statements of historical facts, that address activities, events or developments that the Company expects, projects, believes or anticipates will or may occur in the future, including, without limitation, the outlook for general industry conditions, future operating results, capital expenditures, expansion and growth opportunities, financing activities and other such matters, are forward-looking statements.

Although the Company believes that its expectations stated in this presentation are based on reasonable assumptions, actual results may differ from those projected in the forward-looking statements. For a more detailed discussion of risk factors, please refer to the Company's Registration Statement on Form S-1 and its periodic reports filed with the United States Securities and Exchange Commission ("SEC").

Vringo expressly disclaims any obligations or undertaking to update or revise any forward-looking statements contained herein to reflect any change in Vringo's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

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## Vringo: Synonym for Video Ringtones

#### • We provide a comprehensive platform of video ringtones for mobile phones

- Software allows users to create, download and share mobile entertainment content
- WAP and Web sites encompass robust content integration and distribution systems
- 200+ Vringo-enabled handsets (Windows, BlackBerry, Android, Symbian, J2ME)
- Library of over 5,000 video ringtones
- 23 patents pending for software platform and mobile applications (one patent issued)
- Present on major app stores (Nokia's Ovi; coming to Verizon's Android App Store)
- Pre-linked on Sony Ericsson handsets (SE Walkman)

#### • Founded in 2006

- 35 Employees
- Headquarters located in New York
- Sales office in Oxford (UK)
- R&D based out of Israel

#### Strong early stage investors

- Angel round of \$2.4 M in 2006
- Warburg Pincuisnvested \$12 M in 2007
- Bridge round of \$3.0 M in Dec. 2009

#### • IPO in June 2010 raised \$11 M with Maxim, Ladenburg, and Chardan

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## **Investment Highlights**

	<ul> <li>Scalable business model</li> </ul>
Strong Platform for Grow	<ul> <li>Major contracts signed with international mobile carriers and content providers</li> </ul>
	• Largest video ringtone library in the world (over 5,000 titles)
	• Only 17.6 M viewed mobile video in the US in Q4 <sup>4</sup> 2009
Nascent and Fast Growin	<ul> <li>4.6 B global mobile subscrißers</li> </ul>
Markets	・534 M global mobile video subscribers bタタ2014
	・\$25 B mobile application market by 20914
	• \$29 B mobile content market by 2012
Established and Well	<ul> <li>Strong management team and BOD with experience in the U.S. financial markets</li> </ul>
Seasoned Management	<ul> <li>Track record of creating, running, investing and exiting successful technology companies</li> </ul>
	n or Vringo subscribers or Vringo market size

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Vringo-Orange Announcement – Breakthrough in Europe

# **STAY TUNED--NEWS TO FOLLOW**

Deal with Everything Everywhere Ltd.; UK's largest mobile company to launch Vringo together in the UK market

everything everywhere

Everything Everywhere operates both Orange (UK) and T-Mobile (UK) with combined total of over 30 M subscribers, and is owned by France Telecom and Deutsche Telekom

First will launch with Orange (UK) subscribers in Q4



Vringo

Working hard to ensure top notch content for this critical launch

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# **STAY TUNED--NEWS TO FOLLOW**

- First major launch in the strategic European market
- UK is a vibrant and active mobile content and application market
- Vringo has until now focused on proving its business model in smaller, less developed markets

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• Terms: Orange branded service, revenue split, zero rating for data, promotion of service on Orange properties

Starting in North America---with Verizon and Android

# **STAY TUNED--NEWS TO FOLLOW**

Vringohas been approved to launch on the Verizon Android App Store in Q4

verizonwireless

Verizon has 90 M subscribers and has a culture of app promotion and usage among subscribers

Verizon has sold the most Android phones in North America



Vringo

Android has now overtaken iPhonine North American unit shipments according to Gartner Aug 12, 2010 Business Week

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### Time for T-Pain.....

# **STAY TUNED--NEWS TO FOLLOW**

- Page &



Vringolaunching new application for iPhonænd Android with T-Pain in Q4

T-Pain's earlier iPhonæpp "I am T-Pain'became one of the most popular music apps of all time selling 1.5 M copies





## Seasoned Management & Governance

<b>Jon Medved</b> Founder & CEO, Board member	Andrew Perlman President and Board member	Formerly <b>EMI Music</b>
"One of Israel's leading venture capitalists"		
(Washington Post)	David Corre	Formerly
Founder of Israel Seed Partners, managing \$260 M in 4 funds-exits include:	VP Finance	Siemens
Shopping.con(acquired by eBay Inc.)	David Goldfarb	Formerly
for \$640 M • Answers Corp. (NasdaqCM: ANSW)	СТО	Degel Software
Native Networks (acquired by Alcatel		
(NYSE: ALA))	DovFrohlich	Formerly
Compuger(Nasdaq: CGEN)	COO	NMS Communications
XacctTechnologies (acquired by Amdocs		
Ltd. (NYSE: DOX))	HaimCohen-Mintz	Formerly
Business Layers (acquired by CA, Inc. (NasdaqGS: CA))	VP Europe	Neustar
Cyota(acquired by RSA/CA NasdaqGS:	To all Min 185	<b>E</b>
CA)	Josh Wolff VP Services & Solutions	Formerly NMS Communications
Manager of several startups with exits		Nivis Communications
including:		
<ul> <li>MERET (acquired by Amoco/BP)</li> </ul>		

Accent (Nasdaq: ACNTF)

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### VringoBoard of Directors



Seth ("Yossi") Siegel Chairman of the Board



12

Jon Medved CEO and Board member

President and Board member

**Andrew Perlman** 

**Edo Segal** 

Board Member

**Ralph Simon** 

Formerly Founder and GP Israel Seed

Formerly

SVP, EMI Music

Founder and CEO

Relegance, sold to AOL

Chairman Emeritus

Was Founder, Chairman and CEO of the Beanstalk Group, the world's largest independent licensing agency, now part of the Omnicom Group. Served leading Brands such as:

• AT&T

- IBM
- Harley Davidson
- Unilever
- Ford Motor Company

Several time LIMA and Clio award winner

Marketing and brand commentary appears in the NY Times, BrandWeek, Wall Street Journal, etc.







**Gary Ginsberg** Board Member

**Phil Serlin Board Member** Chairman, Audit Committee Executive VP, Time Warner,

Formerly NewsCorpoard

Founder MEFAmericas

**CFO BiolineRX** Formerly Coopers, SEC

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### Vringoin Middle of Rapidly Growing Markets and Trends

#### Mobile video has arrived

- Mobile video data usage is expected to grow at a 131% CAGR from 20091)
- 534 M global mobile video subscribers by 2014
  - Five-fold increase since 2008
  - ◆ \$16 B in revenues projected in the<sup>®</sup>S
- Mobile social networking is growing exponentially
  - Facebookand Twitter at the forefront of the phenomenon
  - Growing mobile social networking and user-generated content revenue
  - \$1.8 B in 2008 to \$11.8 B in 2013
- Approximately 1 out of every 8 people world-wide has used a digital social network

#### User generated content continues to grow

- YouTube revolution
- · Advances in technology that facilitate the creation of user-generated content
- Rise of smart phones
  - Global Smartphone shipments experienced 50% growth YOY in  $Q^{(1)}$  2010
  - Increased bandwidth enables rich media transfer across many devices
  - Apps everywhere...with Android growing % of market share by 150% in  $Q^{4\!\!/}$  2009
  - Global 3G penetration expected to exceed 20% by the end of 2010
  - Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2009-2014, 2/10

Pyramid Research
 Juniper Research

Morgan Stanley's Internet Trends, 04/10; comScore Global, 12/09 Strategy Analytics

(5) Strategy Ana(6) Comscore

- Page 11

## Ring Tone Market-Ready for Vringdisnovation

### Ringtone business was created in 1997

- Further developed in 2002 with the creation of truetoaed mastertone
- Ringbackone was created in 2004
  - \$4.7 B ringbackone market by 2012)
    - 3x growth from 2008
- More than one-third of mobile users downloading to ness ources
  - 40% of such users frequently change their ringtones

### Ringtone business has seen little innovation since 2004

Market ready for next evolution of products and services



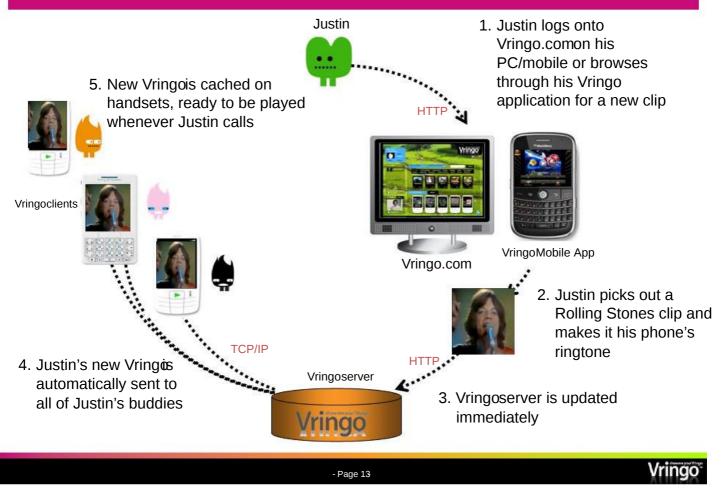
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(1) IpsosMediaCT

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## Getting a New VringOnto a Phone



## SpeciaFeaturesSupportedby VringoTechnology

#### VringForward™

	0
Your personal video ringtone can be pushed to a buddy's phone	- 6 -

• Decide what ringtone friends see when you call them

Mobile Video Voting Rewards



 Get video ringtones as rewards for voting on contest shows



 Receive relevant commercial messages (post-, pre-roll, postcall)

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## Future of Mobile Personalization

Phone capabilities				social	Better user
Vringo's market		video ringtone	video ringback/ ring forward	personal- ization tools	experience New revenue opportunities
Audio ringtone market today	audio ring back tone				

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### Four Product Platform Components

### **Mobile application**

- Customer store front
- Viral marketing engine
- 300+ handsets
- Java, Blackberry, Windows Mobile, Android, Symbian
- Opportunity exists to sell premium content bundles based on the core application



#### Studio online ringtone editor

- World's first Web-based video ringtone editor
   Can be sustemized for
- Can be customized for partners (e.g., Marvel)



#### Channelsautomatic content delivery

- Video ringtones have a
- shorter shelf life
- Customers can subscribe to automatic
- content refreshes



#### **Custom store fronts**

- Customizable
- web/mobile store front
  TV networks, retailers, political campaigns, live events
- Opportunity exists to set up advertisingsupported storefronts – "free" to consumers



Vringo

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# World's Largest Video Ringtone Library

GARTOON NETWORK	[hrly]	MQFLM	36 partners	[adult swim]	MELODY	新唐人     新始期     新成     新作     和     新作     和      和       和       和        和
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AFP	BudProductions.net	5,000	)+ vide	e <mark>o c</mark> lip	S Beggastim-	ClassicMedia
<b>Apjeton</b> The home of animation.	TENTH STREET ENTERTAINMENT	SU ILETIŞIM		Section	AMODESTAR MERTA Ologia Contant Studio	
AVRUPA MÜZIK		<b>ó</b> mobil <b>turk</b>		CINEMA LEGETHIC COM	<b>JEODZOP</b>	ES Interactive, LLC
ANI SHORTS	LEFTHOOK	• Apollo's •	SHEMAROO	weew rid	Kikachannel	UNDERGROUND
			- Page 17			Vringo

## Signed Revenue Deals: Initial Basis for Growth

# Markets in which we have launched or will launch our service have severahundredmillionmobilesubscribe

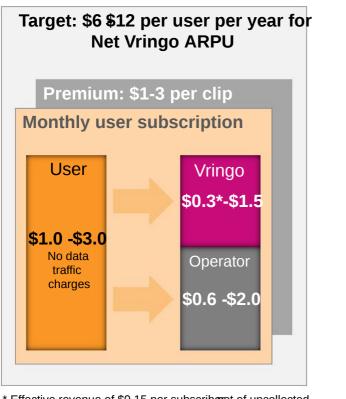


(1) Source: United Nations

Currently in discussions with several other carriers pursuing additional agreements over the next242 months

- Page 18	Vringo

## Simple, Scalable Business Model



Operator penetration Target 4-6% Modeling assumptions 1-2%\*\* Current audio RBT ~15%

- \* Effective revenue of \$0.15 per subscriberet of uncollected subscription fees
- \*\* Penetration of addressable market within 1 year of new market launch

Vringo

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• 2 Pending Launches will Grow Addressable Market by 3X

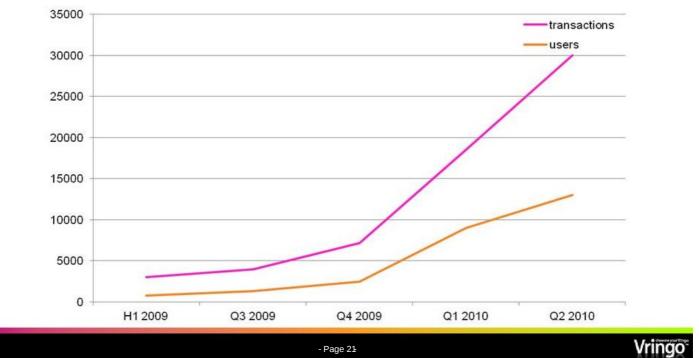
Name of Operator/Partner	Launch Date	Operator Subscribers (M)	Growth Potential
MTS Group/Vivacell (Armenia)	July 2009	2	Part of MTS Group which has 100 M subs
<b>Maxis</b> (Malaysia)	October 2009	11.4	Largest operator in Malaysia
Avea(Turkey)	November 2009	12.1	Third largest operator in Turkey; subsequently replaced by agreement with Retromedya
Etisala(UAE)	March 2010	7.3	Group includes 16 countries, 94 M global sub
RTL(Belgium)	May 2010	11	Launching via TV ads, etc. on all 3 major carrie
Verizon(US)	Pending: 4Q 10	> 92	Initial launch for Blackberry & Android phones
Everything Everywhere La (Orange (UK) / T-Mobile (UK))	dPending: 4Q 10	> 30	UK's biggest communications company jointly-owned by Deutsche and France Teleco

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## Promising Results: Carrier #1

- Since service launch with mid-tier carrier, user acquisitions have grown
  - 3x per quarter and transactions have expanded at 4x per quarter

#### • 70% conversion to paid subs after free trial period

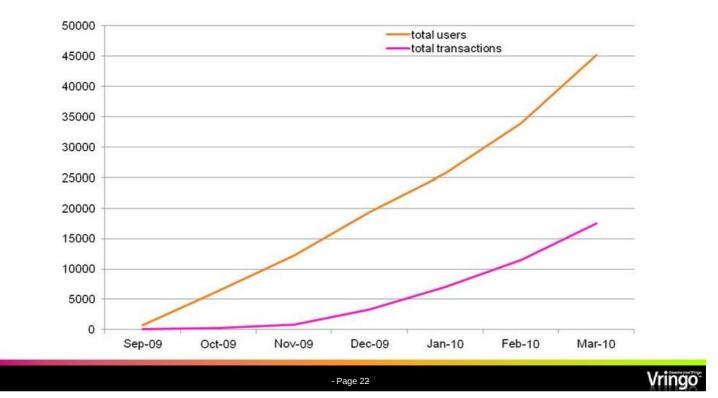


#### Opt-out rates of less than 5%

### User Growth: Carrier #2

#### • Since launch in 2009, new registrations have grown steadily

- Over 40 K registrations in 6 months
- Carrier reports Vringsamong its fastest growing paid services

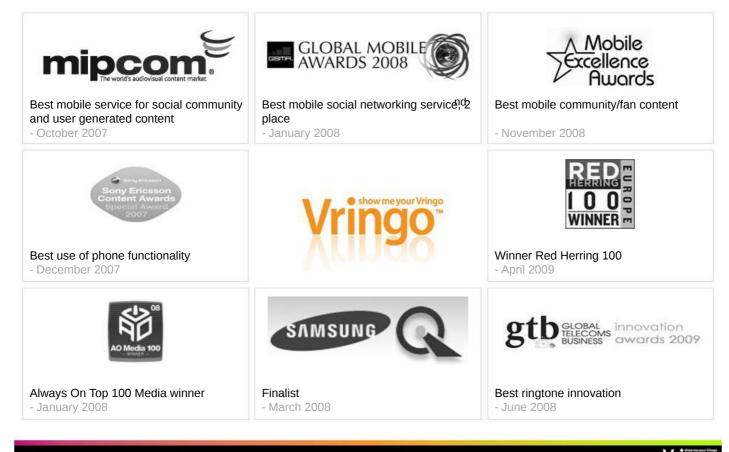


### Marketing the Service: Sample Collateral



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## **Consistently Winning Industry Awards**



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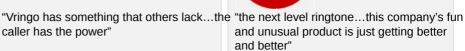
## Major Outlet Media Coverage



"offers an eyeful...has to be seen to be believed"

caller has the power"

WIRED cinet



# **BusinessWeek**

"every call thus becomes an opportunity to share content and to establish identity...Vringo has a head start over competitors"

### THE WALL STREET JOURNAL

"the service aims to tap consumer's obsession with creating their own content"

"the next big thing in ringtones...soon everyone could have a Vringo, a personalized video ringtone"

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### The New York Times

"Next big thing in the ringtone wave"

Vrinao

### Three Drivers of Growth

#### • Growing our business in the countries where we have launched

- Continue to grow organically in each, driving subscription revenue
- Adding new customer acquisition techniques, such as:
  - Voting, USSD, advertising
- · Add additional carriers in the territory

### • Rolling out new countries and partners

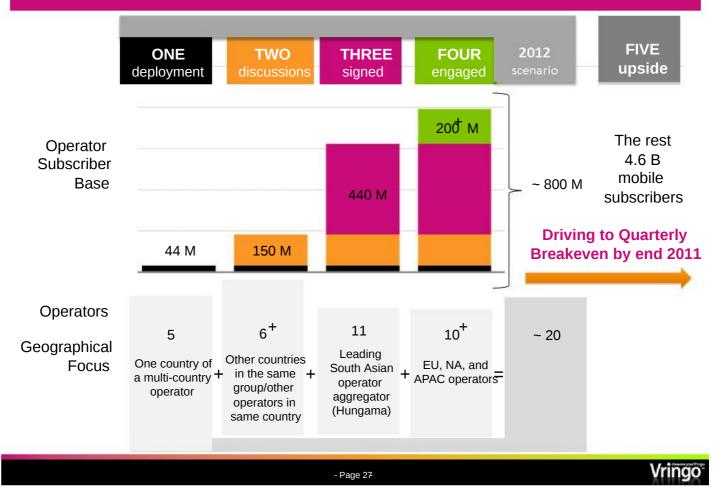
- Continuous development of a rich pipeline
- Add 2-3 territories/partners per quarter
- · Migration to wealthier markets

### • Bring new monetization models into play

- Advertising-based Vringo will become important
- App stores and content bundles
- · Leverage carrier relationships for new services

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### Multiple Waves of Growth Via New Operators



### 2Q 2010 Operational Summary

- Successfulcompleted/.S.initialpublicofferingraising\$11Mingross proceeds/ssued2,392,000units(1 sharecommon2 warrants)at IPOoffering price of \$4.60 per unit.
  - Units separated July 27 into common (VRNG) and warrants (VRNG-W)
- Second quarter revenues of \$44,000 compared to \$0 in the second quarter of 2009
- Finished quarter with \$9.7 million of cash on hand
- Number of commercial subscribers increased to 66,000
  - 61% sequential increase from previous quarter
- Signed partnership with T-Pain for new app anticipated to launch in 4Q 2010
- Announced intent to offer VringeVerizon Android App Store

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### Recent VringdNews



Issuance of first patenU-S. Patent No. 7,761,816
 (ApplicatioNo.11/544,938)--7/20/10



 Launch broadcast marketing campaign with RTL Belgium (division of Bertelsmann) with new exclusive content from Nouvelle Star, Twilight, Desperate Housewives (www.myvringo.be)



 Retromedyægreement to expand Vringobilling coverage in the Turkish mobile market making Vringoailable to substantially all 64 million Turkish mobile subscribers

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 FusionSportMarketing Group exclusive content from clients including: Ray Lewis; Derrick Johnson; Donnie Avery; RashardLewis; Doc Patton; Kenny "The JSthith; MarshevetMyers

### Vringo-Orang**A**nnouncemen<del>t</del> Breakthroug**i**m Europe

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First will launch with Orange (UK) subscribers in Q4



Working hard to ensure top notch content for this critical launch

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### **Importance of Orange Launch**

- First major launch in the strategic European market
- UK is a vibrant and active mobile content and application market
- Vringo has until now focused on proving its business model in smaller, less developed markets
- Terms: Orange branded service, revenue split, zero rating for data, promotion of service on Orange properties



Starting in North America---with Verizon and Android

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Verizon has 90 M subscribers and has a culture of app promotion and usage among subscribers

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T-Pain's earlier iPhonæpp "I am T-Pain'became one of the most popular music apps of all time selling 1.5 M copies

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## Strong Financial Position to Finance Growth

(\$ 000)	<b>June 30,</b> <b>2010</b> (Unaudited)	December 31, 2009 (Audited)
Cash and cash equivalents	9,692	744
Total current assets	9,847	3,518
Total assets	10,105	3,789
Total current liabilities	2,320	3,649
Total long-term liabilities	5,168	4550
Total stockholderæquity	2,617	(16,378)
Total liabilities and stockholder <b>s</b> quity	10,105	3,789

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# Company Snapshot

Stock Exchange/Ticker:	NYSE Amex: VRNG
VRNG Recent Price (9/8/10):	\$1.25
Shares Outstanding: (6/30/10)	5.1 M
Market Cap:	\$6.4 M
2Q10 Revenue / Sequential growth rate:	\$44 K / 47%
In-the-money warrants (6/30/10)	482,346
Out-of-the-money warrants (6/30/10)	7.7 M
2Q 10 Net Income (Loss):	(\$4.6 M)
Granted stock options	3.1 M
Total Liabilities (6/30/10):	\$7.5 M
Director and Officer Ownership:	8.7%
Warrant Exchange/Ticker:	NYSE Amex: VRNG-W
VRNG-W Recent Price (9/8/10):	\$0.25
VRNG-W exercise price & expiration	\$5.06; 6/21/15

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# Investment Highlights

	<ul> <li>Scalable business model</li> </ul>
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<ol> <li>Neilsen/New York Times</li> <li>United Nations</li> <li>Multimedia Intelligence</li> <li>Juniper Research</li> </ol>	Suboossial teoniology companies
	- Page 36 - Vringo

### **Investor Presentation**



September 13, 2010

#### Vringo to Present at the Rodman & Renshaw Annual Global Investment Conference in New York

NEW YORK, Aug 24, 2010 (GlobeNewswire via COMTEX) -

Vringo, Inc. (NYSE Amex:VRNG), a provider of video ringtones and personalization solutions for mobile devices, today announced that Jon Medved, Chief Executive Officer of Vringo, will present at the Rodman & Renshaw Annual Global Investment Conference taking place at the New York Palace Hotel in New York City on September 12 - 15, 2010. The Company's presentation is scheduled for Monday, September 13, at 11:40 a.m. Eastern Time.

The presentation will be broadcast live via the internet. The broadcast will include slides and an audio webcast that can be accessed from the investor relations section of the Company's website: http://ir.vringo.com. A broadcast replay (slides and audio) will become available within approximately one hour of the live presentation and will remain available for 90 days following the conference.

#### About Rodman & Renshaw

Rodman & Renshaw is a full-service investment bank dedicated to providing corporate finance, strategic advisory and related services to public and private companies across multiple sectors and regions. Rodman also provides research and sales and trading services to institutional investors. Rodman is the leader in the PIPE (private investment in public equity) and RD (registered direct offering) transaction markets. According to Sagient Research Systems, Rodman has been ranked the #1 Placement Agent in terms of the aggregate number of PIPE and RD financing transactions completed every year since 2005. For more information please visit: http://www.rodm.com.

#### About Vringo

Founded in 2006, Vringo is bringing about the evolution of ringtones. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take video, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners, and maintains a library of more than 5,000 video ringtones. For more information, visit http://ir.vringo.com.

For more information about how video ringtones work, visit www.vringo.com/p\_video\_ringtones.html.

#### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are

subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a results of new information, future events or otherwise, except as required by law.

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: Vringo, Inc.

CONTACT: Vringo, Inc. Jonathan Medved, CEO +1 646-525-4319 x 2501 jon@vringo.com Crescendo Communications, LLC Investor Relations John J. Quirk David K. Waldman +1 212-671-1020 vrng@crescendo-ir.com